

MICHAEL ANDERSON

Game Analytics Specialist

- San Francisco, CA
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Analytical Game Analytics Specialist with a focus on harnessing data to optimize user experience and enhance gaming performance. Proficient in employing statistical analysis and predictive modeling to inform game design and marketing strategies. Extensive experience in collaborating with development teams to integrate analytics into the game lifecycle. Recognized for the ability to translate complex data into clear insights that drive actionable recommendations.

WORK EXPERIENCE

Game Analytics Specialist | Rockstar Games

Jan 2022 – Present

- Analyzed player data to identify trends and inform game design decisions.
- Utilized Python and R for data analysis and visualization tasks.
- Collaborated with marketing teams to evaluate the success of campaigns.
- Developed reports on player engagement and behavior patterns.
- Assisted in optimizing game features based on player feedback.
- Participated in team meetings to discuss analytical findings and recommendations.

Data Analyst | Epic Games

Jul 2019 – Dec 2021

- Supported data collection and analysis for various gaming projects.
- Engaged with player communities to gather insights for game improvements.
- Created visualizations to present data findings to stakeholders.
- Assisted in the development of analytics tools for real-time data tracking.
- Participated in cross-functional teams to discuss game enhancements.
- Improved data reporting accuracy through thorough validation processes.

SKILLS

Statistical Analysis

Predictive Modeling

Python

R

Data Visualization

Team Collaboration

EDUCATION

Bachelor of Science in Statistics

Los Angeles

University of California

ACHIEVEMENTS

- Contributed to a successful game launch that surpassed sales expectations by 15%.
- Received recognition for outstanding analytical contributions to game design.
- Developed a predictive model that improved marketing campaign ROI by 25%.

LANGUAGES

English

Spanish

French