



Michael

ANDERSON

LEAD INNOVATOR

Visionary Folk Doll Maker with a rich background in integrating technology into traditional crafts. Possesses a unique ability to blend artistic expression with modern methodologies, creating innovative and interactive folk dolls. Extensive experience in leading interdisciplinary teams to explore new avenues in folk art. Strong advocate for the promotion of cultural narratives through digital platforms, ensuring that folk art reaches broader audiences.

WORK EXPERIENCE

LEAD INNOVATOR

Digital Folk Art Studio

2020 - 2025

- Pioneered the integration of augmented reality in folk doll displays, enhancing viewer engagement.
- Developed an online course on digital doll-making techniques, attracting international students.
- Collaborated with technology experts to create interactive workshops.
- Produced a series of digital tutorials that reached over 50,000 views.
- Managed a creative team in developing new product lines that incorporate technology.
- Secured grant funding for innovative art projects, totaling \$75,000.

FOLK DOLL CREATOR

Artisans Exchange

2015 - 2020

- Designed and handcrafted a collection of folk dolls inspired by global cultures.
- Utilized CAD software to enhance design accuracy and efficiency.
- Participated in international art fairs, showcasing innovative doll designs.
- Engaged with audiences through live demonstrations and Q&A sessions.
- Created a blog to document the creative process, gaining a substantial following.
- Collaborated with cultural organizations to promote folk art initiatives.

CONTACT

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SKILLS

- digital innovation
- cultural storytelling
- online education
- project leadership
- collaboration
- audience engagement

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF FINE ARTS IN DIGITAL ARTS, TECH UNIVERSITY

ACHIEVEMENTS

- Won the Innovative Art Award for groundbreaking work in folk art.
- Increased online course enrollment by 300% in one year.
- Featured in major art publications for contributions to contemporary doll-making.