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SKILLS

- Foley artistry
- sound design
- audio editing
- collaboration
- creativity
- commercial sound

EDUCATION

**BACHELOR OF ARTS IN FILM
PRODUCTION, COLUMBIA UNIVERSITY**

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Received an award for Best Sound Design in a documentary at the 2021 International Documentary Awards.
- Contributed to a commercial campaign that increased brand engagement by 30%.
- Developed a unique sound concept that was featured in multiple advertising awards.

Michael Anderson

FOLEY ARTIST

Versatile Foley Artist with comprehensive experience in both commercial advertising and documentary filmmaking, adept at crafting sounds that communicate brand narratives effectively. Expertise in utilizing sound to evoke emotions and enhance viewer engagement, with a strong focus on storytelling through audio. Proven track record of collaborating with creative teams to develop sound concepts that align with visual messaging.

EXPERIENCE

FOLEY ARTIST

AdSound Productions

2016 - Present

- Designed soundscapes for television commercials, enhancing brand messages through audio.
- Collaborated with directors and producers to align sound with visual elements.
- Utilized a variety of recording techniques to capture high-quality sound effects.
- Conducted sound editing sessions to ensure seamless integration into final products.
- Maintained organized sound libraries, facilitating quick access during production.
- Participated in brainstorming sessions to develop innovative audio concepts for campaigns.

FREELANCE FOLEY ARTIST

Documentary Filmmakers Guild

2014 - 2016

- Created Foley effects for various documentary projects, enhancing storytelling through sound.
- Worked closely with directors to capture authentic sounds relevant to the subject matter.
- Utilized field recording techniques to gather ambient sounds for projects.
- Collaborated with sound editors to refine audio tracks for final delivery.
- Maintained comprehensive documentation of sound effects used for archival purposes.
- Supported sound teams during post-production to ensure high-quality results.