

MICHAEL ANDERSON

Floral Therapy Program Director

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A dynamic Floriculture Specialist with over 7 years of experience in floral therapy and wellness programs. Specializing in the therapeutic use of plants and flowers to enhance mental and emotional well-being. Proven expertise in designing and implementing programs that utilize floriculture for therapeutic purposes in various settings, including hospitals and community centers.

WORK EXPERIENCE

Floral Therapy Program Director | Healing Blooms Therapy

Jan 2022 – Present

- Developed and implemented floral therapy programs for diverse populations.
- Trained staff on the therapeutic benefits of floral interactions.
- Collaborated with healthcare providers to integrate floral therapy into patient care.
- Organized community workshops and events to promote wellness through flowers.
- Evaluated program outcomes and adjusted strategies accordingly.
- Advocated for the inclusion of floral therapy in holistic health practices.

Therapeutic Horticulture Coordinator | Wellness Gardens

Jul 2019 – Dec 2021

- Facilitated therapeutic gardening sessions for individuals with mental health challenges.
- Designed gardens that promote sensory experiences and relaxation.
- Collaborated with mental health professionals to enhance program effectiveness.
- Conducted evaluations to measure participant progress and satisfaction.
- Organized volunteer training programs focused on floral therapy techniques.
- Engaged the community through outreach programs and events.

SKILLS

Floral therapy

Therapeutic horticulture

Program development

Staff training

Community outreach

Wellness advocacy

EDUCATION

Master of Science in Therapeutic Horticulture

2015 – 2019

Wellness University

ACHIEVEMENTS

- Increased program participation by 60% through community outreach.
- Received the Wellness Innovation Award for program excellence.
- Published articles on the benefits of floral therapy in health journals.

LANGUAGES

English

Spanish

French