



MICHAEL ANDERSON

Senior Floriculture Consultant

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SUMMARY

A highly specialized Floriculture Specialist with over 15 years of comprehensive experience in horticultural science, focusing on the cultivation and propagation of ornamental plants. Demonstrated expertise in plant breeding, pest management, and sustainable landscaping practices, contributing to the growth of diverse floricultural enterprises. Proficient in advanced cultivation techniques and soil science, ensuring optimal plant health and aesthetic appeal.

WORK EXPERIENCE

Senior Floriculture Consultant GreenThumb Innovations

Jan 2023 - Present

- Developed integrated pest management strategies, reducing pesticide use by 40%.
- Advised on the implementation of sustainable practices across multiple projects.
- Conducted workshops for staff on advanced propagation techniques.
- Oversaw the redesign of greenhouse layouts to optimize plant growth.
- Managed a team of horticulturists to ensure quality control.
- Collaborated with local universities for research on native plant species.

Floriculture Manager Blooming Landscapes

Jan 2020 - Dec 2022

- Directed all aspects of floral production, increasing yield by 25% annually.
- Implemented new soil management techniques that improved plant health.
- Trained staff on best practices in greenhouse operations.
- Managed inventory systems to minimize waste and reduce costs.
- Established partnerships with local florists to enhance market reach.
- Conducted soil and water quality assessments for optimal growth conditions.

EDUCATION

Master of Science in Horticultural Science, University of Agriculture

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** Horticultural science, Pest management, Sustainable practices, Greenhouse management, Soil science, Plant breeding
- **Awards/Activities:** Received the Excellence in Floriculture Award for innovative practices.
- **Awards/Activities:** Published research on sustainable floriculture in industry journals.
- **Awards/Activities:** Increased company profitability by 30% through operational improvements.
- **Languages:** English, Spanish, French