



MICHAEL ANDERSON

Product Manager

Results-oriented FinTech Product Manager with a solid foundation in financial services and technology integration. Proven expertise in developing product strategies that enhance operational efficiency and drive customer engagement. Strong analytical skills combined with a customer-focused approach enable the delivery of innovative financial solutions. Recognized for managing multiple projects simultaneously while adhering to timelines and budget constraints.

CONTACT

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EDUCATION

Bachelor of Science in Economics

University of Texas
2016-2020

SKILLS

- financial services
- project management
- product strategy
- user feedback analysis
- stakeholder communication
- operational efficiency

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

Product Manager

2020-2023

FinanceTech Corp

- Directed the launch of a financial planning tool that increased user acquisition by 30% within the first quarter.
- Collaborated with engineering teams to enhance product features based on user feedback.
- Managed project timelines and deliverables, ensuring adherence to budgetary guidelines.
- Conducted usability testing to identify areas for improvement and enhance user experience.
- Engaged with marketing to develop product positioning strategies that resonate with target audiences.
- Analyzed market data to inform product development and future enhancements.

Assistant Product Manager

2019-2020

NextGen Finance

- Supported the development of a financial literacy program that reached over 200,000 users.
- Assisted with product documentation and user training initiatives.
- Conducted market research to identify opportunities for new product features.
- Collaborated with cross-functional teams to ensure project alignment with business goals.
- Analyzed user feedback to drive product iteration and enhancements.
- Facilitated communication between stakeholders to align product strategies.

ACHIEVEMENTS

- Achieved a 20% increase in product usage through strategic enhancements.
- Recognized for excellence in project management during the 2023 Annual Review.
- Successfully launched a product that received positive media coverage and user reviews.