

MICHAEL ANDERSON

Corporate Art Advisor

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Strategic Fine Arts Consultant with a focus on corporate art advisory and collection management. Extensive experience in guiding corporations in curating art collections that enhance brand identity and employee engagement. Proven ability to assess and select artworks that resonate with corporate values and aesthetics, fostering a creative and inspiring workplace environment.

WORK EXPERIENCE

Corporate Art Advisor | Art in Business Solutions

Jan 2022 – Present

- Developed customized art acquisition strategies for corporate clients.
- Conducted assessments of corporate art collections to enhance value.
- Negotiated contracts with artists and galleries for art purchases.
- Managed logistics for art installations in corporate settings.
- Organized corporate art events that fostered employee engagement.
- Collaborated with marketing teams to align art collections with brand identity.

Collection Manager | Corporate Art Holdings

Jul 2019 – Dec 2021

- Oversaw the management of a diverse corporate art collection.
- Developed inventory systems to track artworks and valuations.
- Coordinated art exhibitions that highlighted collection themes and values.
- Engaged with artists to commission new works for corporate spaces.
- Conducted regular assessments to ensure collection relevance and quality.
- Created educational materials for employees on the significance of the art collection.

SKILLS

corporate art advisory

collection management

negotiation

project management

employee engagement

brand alignment

EDUCATION

Master of Arts in Business and Art Management

2015 – 2019

Sotheby's Institute of Art

ACHIEVEMENTS

- Increased client satisfaction scores by 45% through tailored art solutions.
- Secured a prestigious art award for a corporate collection in 2023.
- Successfully implemented a corporate social responsibility initiative through art.

LANGUAGES

English

Spanish

French