



MICHAEL ANDERSON

DIGITAL ARTS CONSULTANT

PROFILE

Accomplished Fine Arts Consultant specializing in the intersection of technology and art, with a focus on digital art and new media. A visionary with a robust background in integrating cutting-edge technology into traditional art practices to create immersive experiences. Extensive experience in advising artists on digital platforms, enhancing their market reach and audience engagement.

EXPERIENCE

DIGITAL ARTS CONSULTANT

TechArt Innovations

2016 - Present

- Advised artists on the integration of technology in their creative processes.
- Curated digital art exhibitions that utilized immersive technologies.
- Developed strategic partnerships with tech companies to enhance artistic projects.
- Conducted workshops on digital tools for artists and art students.
- Analyzed market trends to guide artists in digital art sales.
- Facilitated online platforms for showcasing and selling digital artworks.

ART AND TECHNOLOGY CONSULTANT

Innovative Art Solutions

2014 - 2016

- Implemented virtual reality experiences in gallery settings, increasing visitor engagement.
- Collaborated with artists to develop augmented reality art applications.
- Organized symposiums focusing on the future of art and technology.
- Provided insights into digital art trends for institutional clients.
- Managed projects that enhanced the digital presence of galleries.
- Developed educational content on digital art for various audiences.

CONTACT

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SKILLS

- digital art
- virtual reality
- augmented reality
- market trends
- audience engagement
- strategic partnerships

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF FINE ARTS IN DIGITAL MEDIA, RHODE ISLAND SCHOOL OF DESIGN

ACHIEVEMENTS

- Curated a landmark exhibition that integrated VR technology and attracted international media attention.
- Increased digital art sales for clients by 60% through strategic online marketing.
- Named a leading voice in digital art by ArtNet in 2023.