



MICHAEL ANDERSON

Pet Food Formulation Specialist

Results-driven Feed Formulation Specialist with a notable focus on the pet food industry, possessing over 8 years of experience in formulating nutritious and palatable diets for dogs and cats. Expertise in understanding pet dietary needs and leveraging ingredient functionality to create innovative products that cater to health and wellness trends. Demonstrated ability to conduct sensory evaluations and nutritional studies to optimize formulations and enhance product appeal.

CONTACT

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- San Francisco, CA

EDUCATION

Bachelor of Science in Animal Nutrition

Pet University
2013

SKILLS

- Pet food formulation
- Sensory evaluation
- Market research
- Quality assurance
- Ingredient sourcing
- Regulatory compliance

LANGUAGES

- English
- Spanish
- French

WORK EXPERIENCE

Pet Food Formulation Specialist

2020-2023

PawPrints Nutrition

- Formulated high-quality pet foods with a focus on health and wellness.
- Conducted sensory evaluations to optimize palatability of products.
- Collaborated with marketing teams to align formulations with consumer trends.
- Ensured compliance with AAFCO standards for pet food labeling.
- Monitored ingredient quality and sourcing for optimal nutrition.
- Provided training for staff on formulation techniques and quality assurance.

Nutritional Analyst

2019-2020

Furry Friends Feed Co.

- Analyzed nutritional content of existing pet food formulations.
- Conducted market research to identify emerging trends in pet nutrition.
- Collaborated with product development teams to innovate new recipes.
- Maintained documentation for formulations and ingredient specifications.
- Engaged in consumer feedback sessions to improve product offerings.
- Supported quality assurance initiatives to enhance product safety.

ACHIEVEMENTS

- Developed a new line of health-focused pet foods that increased sales by 25%.
- Recognized for contributions to pet nutrition research through publication in industry journals.
- Led initiatives that improved ingredient transparency, enhancing brand reputation.