

MICHAEL ANDERSON

Senior Features Editor

- San Francisco, CA
- (555) 234-5678
- michael.anderson@email.com

Distinguished Features Editor with over a decade of experience in curating and managing high-impact editorial content across various platforms. Expertise lies in leading editorial teams, developing innovative content strategies, and enhancing reader engagement through data-driven insights. Proven ability to collaborate with cross-functional teams to deliver compelling narratives that align with brand objectives.

WORK EXPERIENCE

Senior Features Editor | Global Media Group

Jan 2022 – Present

- Led a dynamic team of editors and writers to produce feature articles that increased readership by 30% over two years.
- Developed comprehensive content strategies based on audience analytics and engagement metrics.
- Collaborated with marketing and design teams to enhance the visual presentation of editorial content.
- Implemented editorial guidelines that improved consistency and quality across all published features.
- Conducted regular training sessions for junior editors to elevate writing standards and editorial judgment.
- Managed relationships with freelance contributors to expand content diversity and expertise.

Features Editor | Lifestyle Publications

Jul 2019 – Dec 2021

- Curated and edited feature stories that aligned with the publication's brand and editorial vision.
- Utilized SEO best practices to enhance the visibility and reach of online articles.
- Coordinated with photographers and illustrators to ensure high-quality visual content.
- Monitored industry trends to inform editorial direction and content planning.
- Conducted interviews with industry experts to enrich feature narratives and provide unique insights.
- Assisted in the launch of a new digital platform, significantly increasing audience engagement metrics.

SKILLS

Editorial leadership

Content strategy

Audience engagement

SEO optimization

Team collaboration

Data analysis

EDUCATION

Master of Arts in Journalism

2015

University of New York

ACHIEVEMENTS

- Awarded "Best Feature Article" at the National Magazine Awards in 2020.
- Increased digital readership by 50% through innovative content initiatives within one year.
- Successfully launched a monthly newsletter that achieved an open rate of 40% within six months.

LANGUAGES

English

Spanish

French