



# MICHAEL ANDERSON

Environmental Features Editor

Strategic Features Editor with a focus on environmental journalism, possessing over seven years of experience in producing impactful narratives that advocate for sustainability. Demonstrates a profound understanding of ecological issues and the ability to translate complex scientific concepts into accessible content for a wide audience. Proven record of leading editorial initiatives that promote environmental awareness and action.

## CONTACT

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- San Francisco, CA

## EDUCATION

### Master of Science in Environmental Studies

Stanford University  
2016-2020

## SKILLS

- environmental journalism
- sustainability
- editorial strategy
- audience engagement
- team collaboration
- storytelling

## LANGUAGES

- English
- Spanish
- French

## WORK EXPERIENCE

### Environmental Features Editor

2020-2023

Eco Magazine

- Directed the editorial strategy for environmental features, increasing readership by 50%.
- Collaborated with environmental scientists to produce factually accurate content.
- Implemented a content calendar that emphasized timely environmental issues.
- Organized community outreach initiatives to promote environmental literacy.
- Utilized audience feedback to refine content and enhance engagement.
- Produced multimedia content to complement feature stories.

### Senior Writer

2019-2020

Sustainability Today

- Authored features that highlighted innovative sustainability practices, increasing audience engagement by 30%.
- Worked with graphic designers to create compelling visuals for feature articles.
- Conducted interviews with environmental advocates to provide diverse perspectives.
- Participated in editorial brainstorming sessions to develop new feature ideas.
- Utilized social media to promote published content and engage with readers.
- Produced reports on environmental trends to guide editorial direction.

## ACHIEVEMENTS

- Recognized for 'Outstanding Environmental Feature' by the Environmental Media Association in 2022.
- Increased social media following by 80% through targeted campaigns.
- Successfully launched a series on climate change that reached over 15,000 readers.