



# MICHAEL ANDERSON

## Event Styling Manager

Accomplished Fashion Styling Manager with a focus on event styling and experiential marketing. Recognized for the ability to create memorable brand experiences through innovative styling solutions that engage and captivate audiences. Proven expertise in managing large-scale events, coordinating with multiple stakeholders to deliver seamless execution. Strong project management skills enable the effective oversight of styling projects from concept to completion.

### WORK EXPERIENCE

#### Event Styling Manager

2020-2023

Eventful Designs

- Managed styling for high-profile events, achieving 95% client satisfaction rates
- Coordinated with vendors and suppliers to secure necessary materials
- Developed creative concepts that aligned with client branding and objectives
- Oversaw on-site styling activities to ensure alignment with event vision
- Utilized project management tools to track event progress and budgeting
- Engaged with clients to gather feedback post-event for continuous improvement

#### Styling Consultant

2019-2020

Creative Events Co.

- Provided styling expertise for corporate events, enhancing brand image
- Collaborated with marketing teams to create cohesive event themes
- Conducted pre-event consultations to align styling with client expectations
- Managed logistics for styling materials and setups
- Tracked event metrics to evaluate success and inform future projects
- Created post-event reports to analyze performance and client satisfaction

### ACHIEVEMENTS

- Awarded 'Best Event Stylist' at the National Event Awards 2023
- Increased client referrals by 45% through exceptional event styling
- Successfully executed over 100 events with a focus on client satisfaction

### CONTACT

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### EDUCATION

#### Bachelor of Arts in Event Management

University of California  
Los Angeles

### SKILLS

- event styling
- project management
- client relations
- vendor coordination
- creative concept development
- performance analysis

### LANGUAGES

- English
- Spanish
- French