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SKILLS

- sustainable fashion
- ethical practices
- team management
- consumer education
- market analysis
- social media marketing

EDUCATION

BACHELOR OF ARTS IN FASHION SUSTAINABILITY, LONDON COLLEGE OF FASHION

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Awarded 'Sustainable Stylist of the Year' at the Eco Fashion Awards 2021
- Increased brand collaborations by 50% through sustainable initiatives
- Successfully launched a campaign that raised awareness on ethical fashion

Michael Anderson

SUSTAINABLE FASHION STYLIST

Visionary Fashion Styling Manager with a robust background in sustainable fashion and ethical styling practices. Expertise in integrating eco-conscious principles into styling projects, promoting brands that prioritize sustainability. Proven ability to influence consumer behavior towards sustainable choices through innovative styling solutions. Strong leadership skills demonstrated through the management of diverse teams focused on sustainable fashion initiatives.

EXPERIENCE

SUSTAINABLE FASHION STYLIST

Eco Chic

2016 - Present

- Developed sustainable styling concepts that increased brand awareness by 40%
- Led workshops to educate consumers on sustainable fashion choices
- Collaborated with designers to create eco-friendly collections
- Managed a team focused on ethical sourcing and styling practices
- Utilized social media to promote sustainable styling initiatives
- Analyzed market trends to inform sustainable styling strategies

ETHICAL FASHION CONSULTANT

Green Style

2014 - 2016

- Provided styling consultations focused on sustainable practices
- Engaged with brands to promote eco-friendly materials and designs
- Conducted research on consumer preferences regarding sustainable fashion
- Facilitated partnerships with eco-conscious brands for collaborative projects
- Created educational content on sustainable styling practices
- Analyzed feedback to refine sustainable styling approaches