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EXPERTISE SKILLS

- customer experience
- retail fashion
- stylist training
- data analysis
- visual merchandising
- CRM systems

LANGUAGES

- English
- Spanish
- French

CERTIFICATION

- Bachelor of Science in Fashion Marketing, Academy of Art University

REFERENCES

John Smith

Senior Manager, Tech Corp
john.smith@email.com

Sarah Johnson

Director, Innovation Labs
sarah.j@email.com

Michael Brown

VP Engineering, Solutions Inc
mbrown@email.com

MICHAEL ANDERSON

FASHION STYLING MANAGER

Innovative Fashion Styling Manager with a strong background in retail fashion and customer-centric styling solutions. Expertise in developing styling strategies that enhance customer experience and drive sales growth. Proven ability to analyze market trends and consumer behavior, leading to the creation of tailored styling recommendations that resonate with diverse clientele. Skilled in training and mentoring junior stylists, fostering a productive and motivated team environment.

PROFESSIONAL EXPERIENCE

Style Haven

Mar 2018 - Present

Fashion Styling Manager

- Developed customer styling programs that led to a 30% increase in repeat business
- Managed a team of stylists, implementing training programs to enhance skills
- Collaborated with merchandising teams to optimize product displays
- Utilized CRM systems to track customer preferences and styling history
- Conducted workshops to educate customers on styling techniques
- Analyzed sales data to inform styling recommendations and inventory decisions

Trendy Threads

Dec 2015 - Jan 2018

Retail Stylist

- Provided personalized styling consultations, increasing customer satisfaction ratings
- Maintained visual merchandising standards to enhance store aesthetics
- Participated in promotional events to showcase new collections
- Tracked inventory levels and assisted with restocking processes
- Engaged with customers to gather feedback on styling preferences
- Utilized styling software to create virtual lookbooks for clients

ACHIEVEMENTS

- Awarded 'Employee of the Year' for outstanding customer service in 2019
- Boosted sales by 40% through innovative styling events
- Successfully launched a seasonal styling guide that received positive customer feedback