MA

MICHAEL ANDERSON

Fashion Stylist Educator

CONTACT

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EDUCATION

Bachelor of Arts in Digital Fashion

University of the Arts London
2016-2020

SKILLS

- digital styling
- e-commerce
- technology integration
- collaborative learning
- market analysis
- online branding

LANGUAGES

- English
- Spanish
- French

Experienced Fashion Styling Educator with a focus on emerging trends and digital fashion, bringing over 9 years of industry experience. Expertise in blending traditional styling techniques with contemporary digital practices to prepare students for the modern fashion landscape. Recognized for creating a curriculum that emphasizes adaptability and innovation in styling methodologies.

💼 WORK EXPERIENCE

Fashion Stylist Educator
2020-2023

Digital Fashion Academy

- Developed a curriculum focused on digital styling and e-commerce strategies.
- Conducted workshops aimed at integrating technology into traditional styling practices.
- Facilitated student-led projects to enhance collaborative learning.
- Utilized virtual platforms for guest lectures with industry experts.
- Evaluated student projects based on real-world applications and market relevance.
- Provided mentoring to students on building their online presence in fashion.

Digital Fashion Consultant
2019-2020

E-Fashion Solutions

- Advised brands on digital marketing strategies to enhance online presence.
- Styled looks for virtual fashion shows, adapting to digital formats.
- Conducted market analysis to identify emerging digital trends in fashion.
- Collaborated with tech teams to innovate online styling tools.
- Achieved significant increases in client engagement through targeted digital campaigns.
- Presented findings on digital fashion at industry conferences.

★ ACHIEVEMENTS

- Launched a successful online course on digital styling that attracted global participants.
- Recognized for contributions to the field of digital fashion education with an industry award.
- Increased student retention rates by implementing supportive learning initiatives.