



# MICHAEL ANDERSON

## LEAD FASHION STYLIST

### PROFILE

Dynamic Fashion Styling Educator with a robust background in both high-fashion and commercial styling, possessing over 15 years of industry experience. Recognized for fostering a stimulating learning atmosphere that encourages creativity and critical thinking among students. Expertise in integrating contemporary fashion insights into educational frameworks, thereby preparing students for the evolving landscape of fashion.

### EXPERIENCE

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##### Fashion Forward Academy

2016 - Present

- Developed and taught advanced courses on fashion styling and visual merchandising.
- Created a mentorship program connecting students with industry professionals.
- Organized annual fashion exhibitions showcasing student work to the public.
- Implemented digital tools for online learning, enhancing accessibility for students.
- Conducted research on emerging fashion trends to enrich course content.
- Facilitated collaborations with local designers for student projects.

#### FASHION CONSULTANT

##### Glamour House

2014 - 2016

- Provided expert styling consultations for high-profile clients, enhancing their public image.
- Curated seasonal lookbooks that aligned with brand identity and market trends.
- Trained a team of stylists in effective client engagement techniques.
- Analyzed market trends to inform styling decisions and client recommendations.
- Achieved a 40% increase in repeat business through exceptional service delivery.
- Utilized social media platforms to showcase styling work and attract new clientele.

### CONTACT

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### SKILLS

- visual merchandising
- market analysis
- client consultation
- innovative teaching
- digital learning
- team leadership

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

#### BACHELOR OF FINE ARTS IN FASHION DESIGN, RHODE ISLAND SCHOOL OF DESIGN

### ACHIEVEMENTS

- Recipient of the 'Best Fashion Educator' award by the National Fashion Association.
- Increased student graduation rates by 20% through enhanced support systems.
- Successfully launched an online styling course that attracted international students.