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## SKILLS

- digital styling
- social media marketing
- content creation
- influencer collaboration
- trend analysis
- audience engagement

## EDUCATION

**BACHELOR OF ARTS IN FASHION  
COMMUNICATION, UNIVERSITY OF  
WESTMINSTER, 2016**

## LANGUAGE

- English
- Spanish
- German

## ACHIEVEMENTS

- Increased brand engagement by 60% through targeted campaigns.
- Styled looks that gained over 100,000 views on social media platforms.
- Recognized for innovative digital styling in industry publications.

# Michael Anderson

## DIGITAL FASHION STYLIST

An accomplished Fashion Show Stylist with a strong emphasis on digital marketing and social media integration, bringing over five years of experience in leveraging online platforms to enhance fashion visibility. Known for the ability to create compelling online narratives that engage audiences and drive brand awareness. Expertise in collaborating with digital influencers and fashion bloggers to amplify reach and impact.

## EXPERIENCE

### DIGITAL FASHION STYLIST

Fashion Forward Media

2016 - Present

- Styled fashion shoots specifically for social media platforms.
- Collaborated with influencers to promote styled looks across channels.
- Executed digital marketing strategies to enhance brand visibility.
- Analyzed social media metrics to refine styling approaches.
- Created visually engaging content for online fashion campaigns.
- Managed online wardrobe selections for virtual styling sessions.

### SOCIAL MEDIA STYLIST

Trendsetters Agency

2014 - 2016

- Developed styling concepts for digital content creation.
- Coordinated with photographers to capture visually striking images.
- Engaged with followers to build a loyal online community.
- Utilized analytics tools to track engagement and reach.
- Participated in fashion events to create live social media content.
- Maintained brand consistency across all digital platforms.