MICHAEL
ANDERSON

Senior Makeup Artist

- San Francisco, CA
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Distinguished Fashion Makeup Artist with a profound expertise in enhancing beauty through innovative makeup techniques and a keen understanding of current trends. Possesses a robust portfolio showcasing work with high-profile clients, fashion shows, and editorial shoots. Demonstrated ability to collaborate effectively with photographers, stylists, and designers to create visually stunning looks that exceed client expectations.

WORK EXPERIENCE

Senior Makeup Artist | Glamour Studios   Jan 2022 – Present

- Designed and executed makeup looks for over 100 fashion shows, enhancing models' features while aligning with designers' visions.
- Collaborated with a team of stylists and photographers to develop cohesive visual themes for editorial shoots.
- Trained and mentored junior makeup artists, fostering a culture of creativity and excellence within the team.
- Utilized advanced cosmetic techniques to create custom looks tailored to diverse skin tones and types.
- Managed makeup inventory and procurement, ensuring all products were high-quality and up-to-date with industry trends.
- Received recognition for outstanding artistry by industry peers, leading to increased client referrals and repeat business.

Makeup Artist | Beauty & Co.   Jul 2019 – Dec 2021

- Provided makeup services for weddings, special events, and photoshoots, consistently receiving positive client feedback.
- Developed a strong client base through exceptional service and personalized consultations.
- Maintained a clean and organized workspace, adhering to all health and safety regulations.
- Utilized social media platforms to showcase work and engage with clients, leading to a 30% increase in bookings.
- Participated in ongoing training and workshops to refine skills and learn new techniques.
- Assisted in product launches and promotional events for various cosmetic brands, enhancing brand visibility.

SKILLS

makeup application   color theory   client consultation   trend forecasting   product knowledge   team collaboration

EDUCATION

Bachelor of Arts in Fashion Design   2015
Fashion Institute of Technology

ACHIEVEMENTS

- Awarded 'Best Makeup Artist' at the 2022 Fashion Awards, recognizing exceptional talent and innovation.
- Successfully increased client retention rate by 40% through personalized service and follow-up consultations.
- Featured in multiple fashion magazines for outstanding work in editorial makeup, enhancing professional visibility.

LANGUAGES

English   Spanish   French