



MICHAEL ANDERSON

Senior Fashion Buyer

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SUMMARY

Dynamic and results-oriented Fashion Buyer Stylist with over a decade of experience in curating high-end collections and driving sales growth through strategic purchasing decisions. Expertise in trend forecasting and market analysis has consistently positioned brands at the forefront of industry innovation. Proven track record of establishing strong relationships with suppliers and negotiating favorable terms that enhance profitability.

WORK EXPERIENCE

Senior Fashion Buyer **Luxury Fashion Group**

Jan 2023 - Present

- Conducted in-depth market analysis to identify emerging trends and consumer preferences.
- Negotiated contracts with key suppliers to secure exclusive collections and favorable pricing.
- Developed comprehensive buying strategies that increased sales by 25% year-over-year.
- Collaborated with marketing teams to align product launches with promotional campaigns.
- Managed a team of junior buyers, providing mentorship and professional development.
- Utilized inventory management software to optimize stock levels and reduce excess inventory.

Fashion Buyer **Trendy Apparel Co.**

Jan 2020 - Dec 2022

- Analyzed sales data to inform buying decisions and adjust inventory accordingly.
 - Established and maintained relationships with key industry vendors and suppliers.
 - Participated in fashion shows and trade fairs to scout new trends and collections.
 - Executed seasonal buying plans that aligned with overall brand strategy.
 - Conducted competitor analysis to ensure competitive pricing and product offerings.
 - Facilitated cross-departmental collaboration to enhance product visibility and sales.
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EDUCATION

Bachelor of Arts in Fashion Merchandising, **Fashion Institute of Technology**

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** trend forecasting, market analysis, inventory management, negotiation, data analytics, team leadership
- **Awards/Activities:** Awarded 'Buyer of the Year' for exceptional sales performance and trend innovation.
- **Awards/Activities:** Increased brand visibility through strategic collaborations with renowned designers.
- **Awards/Activities:** Successfully launched a new product line that exceeded sales projections by 40%.
- **Languages:** English, Spanish, French