



Michael ANDERSON

CORPORATE IMAGE CONSULTANT

Strategic Fashion and Styling Consultant specializing in corporate styling and professional image development. With comprehensive experience in enhancing the personal brands of executives and professionals, a unique approach to styling fosters confidence and presence. Expertise in wardrobe optimization, color analysis, and personal branding strategies that align with individual career goals. A commitment to understanding client needs ensures tailored solutions that reflect professionalism and personal style.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Corporate Styling
- Personal Branding
- Wardrobe Optimization
- Color Analysis
- Client Consultation
- Workshop Facilitation

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF ARTS IN FASHION
MERCHANDISING, UNIVERSITY OF
SOUTHERN CALIFORNIA, 2013**

ACHIEVEMENTS

- Increased client satisfaction ratings by 40% through personalized services.
- Recognized as a top consultant by the Corporate Image Association in 2021.
- Successfully improved the professional image of over 100 executives.

WORK EXPERIENCE

CORPORATE IMAGE CONSULTANT

Corporate Style Solutions

2020 - 2025

- Conducted image assessments to identify areas for professional enhancement.
- Developed personalized styling plans for executives and professionals.
- Provided one-on-one consultations focusing on wardrobe choices.
- Organized workshops on professional dressing and personal branding.
- Collaborated with HR departments to align corporate image with company values.
- Evaluated client feedback to refine consulting approaches.

WARDROBE CONSULTANT

Image Matters

2015 - 2020

- Assisted clients in curating professional wardrobes aligned with career aspirations.
- Conducted color analysis to enhance personal branding.
- Provided styling services for corporate events and presentations.
- Created lookbooks that exemplified professional attire.
- Engaged in client follow-ups to maintain satisfaction and loyalty.
- Utilized feedback to improve service offerings and client experience.