

MICHAEL ANDERSON

Explainer Video Creator

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A passionate Explainer Video Designer with a commitment to creating impactful visual content that informs and inspires. Specializing in producing engaging explainer videos that resonate with target audiences and effectively communicate brand messages. Demonstrated ability to work collaboratively with clients to understand their vision and translate it into compelling narratives. Strong proficiency in animation and design software, coupled with a keen eye for detail.

WORK EXPERIENCE

Explainer Video Creator | Creative Sparks Studio

Jan 2022 – Present

- Produced a variety of explainer videos that effectively conveyed complex ideas.
- Utilized Adobe Creative Suite to create high-quality animations and graphics.
- Collaborated with clients to define project goals and desired outcomes.
- Conducted thorough research to inform content development and design.
- Presented final videos to clients, incorporating their feedback into revisions.
- Maintained an organized workflow to manage multiple projects simultaneously.

Animation Intern | Visionary Media

Jul 2019 – Dec 2021

- Assisted in the creation of explainer videos, gaining hands-on experience.
- Learned animation techniques and software tools from experienced designers.
- Participated in team meetings to discuss project ideas and strategies.
- Conducted research on industry trends to inform creative processes.
- Supported the production team in organizing project assets and documentation.
- Gathered feedback from team members to improve video quality.

SKILLS

Animation Video Production Collaboration Creative Problem-Solving Research Project Management

EDUCATION

Bachelor of Arts in Animation

Fullerton

California State University

ACHIEVEMENTS

- Increased client satisfaction ratings through effective communication and project delivery.
- Received positive feedback from clients for innovative video concepts.
- Successfully completed an internship project that showcased exceptional creativity.

LANGUAGES

English Spanish French