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SKILLS

- Creative Direction
- Event Design
- Project Management
- Vendor Coordination
- Team Training
- Market Research

EDUCATION

**BACHELOR OF FINE ARTS IN DESIGN,
RHODE ISLAND SCHOOL OF DESIGN**

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Recipient of the 'Excellence in Creative Event Design' award in 2021.
- Increased event engagement by 35% through innovative design strategies.
- Successfully managed a budget that resulted in a 20% cost reduction while enhancing event quality.

Michael Anderson

CREATIVE EXHIBITION MANAGER

Innovative and strategic Exhibition and Trade Show Manager adept at crafting memorable experiences that resonate with audiences. With a robust background in creative event design and execution, this professional excels in transforming concepts into reality through meticulous planning and resource management. Expertise in leveraging emerging technologies and trends to enhance event experiences and engagement.

EXPERIENCE

CREATIVE EXHIBITION MANAGER

Visionary Events

2016 - Present

- Led the creative direction for over 15 large-scale exhibitions, focusing on innovative designs.
- Collaborated with marketing teams to develop engaging promotional strategies.
- Managed logistics and vendor relationships to ensure seamless event execution.
- Implemented feedback mechanisms to enhance attendee experience and satisfaction.
- Trained team members on best practices in event design and execution.
- Analyzed event outcomes to inform future creative strategies.

EVENT PRODUCTION ASSISTANT

Creative Concepts Inc.

2014 - 2016

- Assisted in the planning and execution of various corporate events and trade shows.
- Conducted market research to identify trends and inform event themes.
- Managed logistics and on-site operations to ensure event success.
- Developed promotional materials that aligned with brand messaging.
- Provided on-site support to event staff and attendees, ensuring high satisfaction levels.
- Gathered feedback post-event to improve future planning and execution.