



Michael ANDERSON

LECTURER IN SUSTAINABLE EVENT MANAGEMENT

Innovative Event Management Educator with a focus on sustainability and ethical practices within the events industry. Brings a wealth of knowledge in creating curricula that emphasize environmental stewardship and social responsibility. Skilled in developing partnerships with organizations to facilitate hands-on learning experiences for students. Expertise in event planning, community engagement, and curriculum development that aligns with current industry trends.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Sustainability
- Community Engagement
- Curriculum Development
- Ethical Practices
- Event Planning
- Research

LANGUAGES

- English
- Spanish
- French

EDUCATION

**M.S. IN ENVIRONMENTAL STUDIES,
GREEN UNIVERSITY**

ACHIEVEMENTS

- Received the Green Award for excellence in sustainable event practices.
- Increased student participation in sustainability initiatives by 50%.
- Published articles in industry journals on sustainable event management.

WORK EXPERIENCE

LECTURER IN SUSTAINABLE EVENT MANAGEMENT

Green University

2020 - 2025

- Developed and taught courses focused on sustainable practices in event management.
- Created community outreach programs to engage students with local organizations.
- Implemented case studies highlighting successful sustainable events.
- Facilitated workshops promoting eco-friendly event solutions.
- Collaborated with faculty on interdisciplinary sustainability initiatives.
- Evaluated student projects on sustainability metrics and outcomes.

EVENT PLANNER

Eco Events Co.

2015 - 2020

- Designed and executed eco-friendly corporate events and conferences.
- Managed logistics to ensure compliance with sustainability guidelines.
- Developed marketing materials highlighting sustainability efforts.
- Facilitated training for staff on sustainable event practices.
- Conducted post-event evaluations focusing on environmental impact.
- Established partnerships with green vendors and suppliers.