



# MICHAEL ANDERSON

## Event Logistics Manager

Proactive Event Logistics Manager with a focus on sports events and tournaments. Extensive experience in managing logistics for high-stakes sporting events, ensuring all operational aspects align with organizational standards and athlete needs. Proven ability to work collaboratively with multiple stakeholders, including sports teams, sponsors, and venue managers to create successful events.

### WORK EXPERIENCE

#### Event Logistics Manager

2020-2023

Sports Management Group

- Oversaw logistics for national tournaments, managing budgets exceeding \$1 million.
- Coordinated with sports teams and sponsors to ensure alignment on event goals.
- Developed logistics plans that enhanced the athlete and spectator experience.
- Implemented safety protocols to ensure compliance with industry regulations.
- Managed on-site logistics, including setup and breakdown of sports facilities.
- Utilized analytics to evaluate event success and areas for improvement.

#### Logistics Coordinator

2019-2020

Athletic Events Inc.

- Assisted in the planning and execution of local and regional sporting events.
- Managed logistics for equipment transportation and storage.
- Coordinated volunteer efforts to support event operations.
- Developed schedules and timelines for event execution.
- Conducted post-event evaluations to gather participant feedback.
- Trained staff and volunteers on event logistics processes.

### ACHIEVEMENTS

- Successfully managed logistics for three national tournaments with over 10,000 attendees each.
- Increased sponsorship revenue by 35% through strategic partnerships.
- Recognized for excellence in event logistics by the National Sports Association in 2023.

### CONTACT

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### EDUCATION

#### Bachelor of Science in Sports Management

University of Florida  
2016-2020

### SKILLS

- sports events
- budget management
- stakeholder coordination
- safety protocols
- logistics planning
- analytics

### LANGUAGES

- English
- Spanish
- French