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SKILLS

- corporate social responsibility
- stakeholder engagement
- impact assessment
- ethical marketing
- communication strategy
- training

EDUCATION

**MASTER OF BUSINESS ADMINISTRATION,
SUSTAINABILITY MANAGEMENT,
COLUMBIA UNIVERSITY**

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased stakeholder engagement in CSR initiatives by 60%.
- Received the Corporate Responsibility Award for outstanding CSR implementation.
- Successfully launched a community program that supported local artisans.

Michael Anderson

CORPORATE SOCIAL RESPONSIBILITY MANAGER

Strategic Ethical Fashion Consultant with a focus on corporate social responsibility and ethical marketing practices. Extensive experience in developing and implementing CSR strategies that align with brand values and consumer expectations. Proven ability to engage stakeholders and drive initiatives that promote sustainability and ethical practices within the fashion industry. Skilled in crafting compelling narratives that resonate with consumers, enhancing brand loyalty and trust.

EXPERIENCE

CORPORATE SOCIAL RESPONSIBILITY MANAGER

Ethos Fashion Group

2016 - Present

- Developed and executed CSR strategies that improved brand reputation by 45%.
- Engaged with stakeholders to align sustainability goals with business objectives.
- Conducted impact assessments to evaluate CSR program effectiveness.
- Created communication strategies to promote CSR initiatives to consumers.
- Collaborated with marketing teams to integrate CSR messaging into brand campaigns.
- Facilitated training sessions on ethical marketing practices.

SUSTAINABILITY CONSULTANT

Pure Fashion Co.

2014 - 2016

- Advised on the development of CSR policies that prioritize ethical sourcing.
- Conducted stakeholder engagement sessions to gather insights on sustainability expectations.
- Monitored compliance with ethical marketing guidelines.
- Developed training materials on CSR best practices for staff.
- Collaborated with external partners to enhance CSR initiatives.
- Reported on sustainability metrics to senior management.