MA

Michael
ANDERSON

CONTACT

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- San Francisco, CA

SKILLS

- Interactive Design
- User Experience
- Augmented Reality
- Project Management
- Community Engagement
- Accessibility Standards

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF FINE ARTS IN GRAPHIC DESIGN, SCHOOL OF VISUAL ARTS

ACHIEVEMENTS

- Recipient of the 2022 UX Design Award for Best Interactive Installation.
- Increased user engagement by 50% through innovative design solutions.
- Featured in design publications for contributions to interactive environmental design.

INTERACTIVE ENVIRONMENTAL GRAPHIC DESIGNER

Innovative Environmental Graphic Designer with a specialized focus on digital interactions and user experience design. With a career spanning over seven years, this professional has developed a unique skill set that merges traditional graphic design with cutting-edge technology to create engaging, interactive environments. Proficient in utilizing augmented reality and interactive installations, this designer is adept at transforming physical spaces into dynamic experiences that captivate users.

WORK EXPERIENCE

INTERACTIVE ENVIRONMENTAL GRAPHIC DESIGNER
TechArt Studio
2020 - 2025

- Designed interactive installations that engage audiences in real-time.
- Collaborated with software developers to integrate digital elements into physical designs.
- Conducted user research to inform design decisions and enhance interaction.
- Utilized 3D modeling software to visualize complex design concepts.
- Presented concepts to clients, resulting in successful project approvals.
- Managed project timelines and deliverables to ensure on-schedule completion.

ENVIRONMENTAL GRAPHIC DESIGNER
Creative Collective
2015 - 2020

- Developed graphics for wayfinding systems in public spaces.
- Worked with community organizations to create inclusive design solutions.
- Produced print materials that complemented environmental graphics.
- Conducted workshops to gather feedback and improve designs.
- Ensured compliance with accessibility standards in all design outputs.
- Collaborated with project managers to align design with overall project goals.