



MICHAEL ANDERSON

Senior Environmental Graphic Designer

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SUMMARY

Visionary Environmental Graphic Designer with over a decade of experience in creating immersive spatial experiences that enhance user interaction and engagement. Expertise lies in integrating environmental graphics within architectural frameworks, ensuring seamless harmony between the built environment and visual communication. Demonstrated proficiency in employing cutting-edge design technologies, coupled with a profound understanding of sustainable design principles.

WORK EXPERIENCE

Senior Environmental Graphic Designer GreenSpace Design Studio

Jan 2023 - Present

- Developed comprehensive environmental branding strategies for urban public spaces.
- Collaborated with architects and urban planners to integrate graphic elements into architectural designs.
- Led workshops to conceptualize design ideas with stakeholders and community members.
- Utilized design software such as Adobe Creative Suite and SketchUp for project visualization.
- Managed project timelines and budgets to ensure successful delivery of design solutions.
- Conducted site assessments to inform design decisions and enhance user experience.

Environmental Graphic Designer Creative Visions Agency

Jan 2020 - Dec 2022

- Designed and implemented wayfinding systems for various commercial properties.
 - Worked closely with clients to develop tailored design briefs and project scopes.
 - Created detailed design documentation and specifications for fabrication.
 - Conducted user testing to refine design efficacy and user interaction.
 - Maintained a strong focus on sustainable materials and practices in design.
 - Presented design concepts to clients and stakeholders, resulting in high satisfaction rates.
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EDUCATION

Master of Fine Arts in Environmental Design, Rhode Island School of Design

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** Environmental Design, Graphic Design, Project Management, User Experience, Sustainable Practices, Team Leadership
- **Awards/Activities:** Awarded the AIGA Design Award for Best Environmental Graphic Design in 2022.
- **Awards/Activities:** Successfully increased client engagement by 30% through innovative wayfinding solutions.
- **Awards/Activities:** Published research on the impact of environmental graphics on urban identity in a leading design journal.
- **Languages:** English, Spanish, French