MA

Michael
ANDERSON

SENIOR E-COMMERCE DEVELOPER

Dedicated Enterprise Software Developer with more than 6 years of experience in e-commerce solutions. I specialize in developing high-performance applications that enhance user experience and drive sales growth. My background in front-end and back-end development allows me to create seamless applications that are both functional and aesthetically pleasing.

CONTACT

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- www.michaelanderson.com
- San Francisco, CA

SKILLS

- React
- Node.js
- PHP
- MySQL
- E-commerce Solutions
- UX Design
- Agile

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN SOFTWARE ENGINEERING, TECH UNIVERSITY

ACHIEVEMENTS

- Increased online sales by 35% through the development of targeted marketing features.
- Recognized for excellence in customer service and technical support.
- Successfully launched a new e-commerce site that achieved break-even within 3 months.

WORK EXPERIENCE

SENIOR E-COMMERCE DEVELOPER

E-commerce Solutions Co.

2020 - 2025

- Developed and maintained a high-traffic e-commerce platform using React and Node.js.
- Integrated payment gateways, resulting in a 20% increase in transaction success rates.
- Analyzed user behavior data to optimize website features, improving conversion rates by 15%.
- Collaborated with marketing teams to implement promotional features, enhancing user engagement.
- Led performance optimization initiatives, reducing page load times by 30%.
- Ensured compliance with security standards, safeguarding customer data and transactions.

SOFTWARE DEVELOPER

Retail Technologies Inc.

2015 - 2020

- Developed web applications for retail management, streamlining inventory processes.
- Utilized PHP and MySQL for backend development, ensuring high availability and performance.
- Participated in user acceptance testing, gathering feedback for continuous improvement.
- Provided ongoing technical support and troubleshooting for users, enhancing system reliability.
- Created responsive designs, improving mobile user experience by 25%.
- Contributed to Agile ceremonies, enhancing team collaboration and project delivery.