Michael
ANDERSON

LECTURER IN DIGITAL INNOVATION

As an Emerging Technologies Educator with over 9 years of experience in higher education, my passion lies in guiding students through the complexities of digital innovation and entrepreneurship. My academic background in business and technology has enabled me to create a unique curriculum that blends theory with practical application, preparing students for the demands of the tech industry.

WORK EXPERIENCE

LECTURER IN DIGITAL INNOVATION
Tech University
2020 - 2025

- Developed and taught courses on e-commerce and digital entrepreneurship.
- Integrated case studies and practical projects into the curriculum to enhance learning.
- Facilitated student networking events with local entrepreneurs and industry leaders.
- Utilized online learning platforms to foster interactive and engaging learning experiences.
- Mentored students in developing viable business plans for startups.
- Evaluated student projects based on real-world market viability and innovation.

INSTRUCTOR OF BUSINESS TECHNOLOGY
City College
2015 - 2020

- Taught courses on digital marketing and information technology.
- Implemented service-learning projects that connected students with community businesses.
- Conducted research on the impact of technology on small business growth.
- Developed partnerships with local startups to enhance curriculum relevance.
- Organized workshops on emerging digital tools and trends for students.
- Provided career coaching to students pursuing opportunities in tech startups.

MA

CONTACT

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- San Francisco, CA

SKILLS

- Digital Entrepreneurship
- Curriculum Development
- Networking
- Student Mentoring
- E-commerce
- Project Management

LANGUAGES

- English
- Spanish
- French

EDUCATION

MASTER OF BUSINESS ADMINISTRATION, STANFORD UNIVERSITY, 2014

ACHIEVEMENTS

- Led a student startup incubator program that resulted in 5 successful ventures launched.
- Published research on digital marketing strategies in leading academic journals.
- Recognized as 'Outstanding Faculty Member' for innovative teaching practices in 2021.