

MICHAEL ANDERSON

Public Information Officer

- San Francisco, CA
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Experienced Emergency Services Officer with a focus on community engagement and public information dissemination. Recognized for the ability to communicate complex emergency management concepts effectively to diverse audiences. Skilled in developing public information campaigns that enhance community awareness and preparedness. Proven track record of working collaboratively with stakeholders to create informational resources that address community-specific needs.

WORK EXPERIENCE

Public Information Officer | City Emergency Services

Jan 2022 – Present

- Developed and implemented public information campaigns to increase community awareness of emergency preparedness.
- Managed social media platforms to disseminate timely information during emergencies.
- Collaborated with local media to ensure accurate reporting of emergency situations.
- Conducted community workshops focusing on emergency preparedness and response.
- Created informational materials tailored to the needs of diverse community groups.
- Monitored public sentiment and feedback to adjust communication strategies effectively.

Emergency Services Community Liaison | County Emergency Management

Jul 2019 – Dec 2021

- Engaged with community organizations to promote emergency preparedness initiatives.
- Developed partnerships with local stakeholders for effective information dissemination.
- Coordinated community drills to test emergency response plans and increase readiness.
- Conducted surveys to assess community needs and preferences regarding emergency information.
- Utilized data analytics to measure the effectiveness of public outreach efforts.
- Provided input on the development of community-specific emergency response plans.

SKILLS

Public Information

Community Engagement

Social Media Management

Campaign Development

Crisis Communication

Stakeholder Collaboration

EDUCATION

Bachelor of Arts in Communications

2015 – 2019

University of Florida

ACHIEVEMENTS

- Increased community engagement in emergency preparedness activities by 50% through targeted campaigns.
- Recognized for excellence in communication with the Community Outreach Award.
- Produced a series of educational videos that reached over 10,000 viewers online.

LANGUAGES

English

Spanish

French