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SKILLS

- Public Health Administration
- Community Mobilization
- Data Analytics
- Program Evaluation
- Partnership Development
- Advocacy

EDUCATION

MASTER OF PUBLIC HEALTH, JOHNS HOPKINS UNIVERSITY

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Increased community health fair attendance by 70% within one year.
- Recognized with the 'Public Health Excellence Award' for outstanding service delivery.
- Successfully implemented a senior wellness program that reached over 5,000 participants.

Michael Anderson

PUBLIC HEALTH OUTREACH DIRECTOR

Strategic elder community outreach officer with extensive experience in public health administration and community mobilization. Expertise in designing outreach programs that directly address the needs of senior citizens, particularly in underserved populations. Adept at fostering partnerships with governmental and non-governmental organizations to enhance service delivery. A results-oriented professional with a proven ability to leverage data analytics to drive decision-making and improve program outcomes.

EXPERIENCE

PUBLIC HEALTH OUTREACH DIRECTOR

City Health Department

2016 - Present

- Directed outreach initiatives that improved health service access for seniors by 35%.
- Managed interdepartmental collaborations to streamline service delivery processes.
- Developed and implemented training programs for outreach staff on senior health issues.
- Conducted data analysis to evaluate program effectiveness and inform policy recommendations.
- Organized community health fairs to increase awareness of available services.
- Advocated for senior health needs in local government meetings.

COMMUNITY MOBILIZATION SPECIALIST

Nonprofit Eldercare Network

2014 - 2016

- Facilitated community forums to discuss elder care challenges and opportunities.
- Coordinated outreach efforts to increase program visibility and engagement.
- Established partnerships with local businesses to enhance service offerings for seniors.
- Developed promotional materials that effectively communicated program benefits.
- Trained volunteers to assist with outreach initiatives and community events.
- Monitored outreach activities and reported on key performance indicators.