

MICHAEL ANDERSON

E-Sports Production Coordinator

- San Francisco, CA
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Proactive E-Sports Production Manager with a solid background in multimedia production and project management. Recognized for the ability to effectively coordinate various aspects of live events while maintaining a focus on quality and audience experience. Demonstrates expertise in leveraging technology to enhance production value and streamline workflows. Adept at fostering relationships with sponsors and partners to secure resources and support for events.

WORK EXPERIENCE

E-Sports Production Coordinator | Pinnacle Gaming

Jan 2022 – Present

- Coordinated logistics for a series of high-stakes e-sports tournaments, ensuring operational excellence.
- Developed production schedules that optimized resource allocation and minimized downtime.
- Collaborated with technical teams to implement new production technologies.
- Engaged with community stakeholders to promote event participation and sponsorship.
- Conducted evaluations post-event to identify areas for improvement.
- Facilitated training sessions for staff to enhance production capabilities.

Production Assistant | Ascend E-Sports

Jul 2019 – Dec 2021

- Assisted in the production of live e-sports events, focusing on technical and logistical support.
- Coordinated the setup of production equipment and ensured functionality.
- Supported marketing efforts to enhance event visibility and audience reach.
- Gathered audience feedback to inform production improvements.
- Managed schedules and logistics to ensure timely execution of event components.
- Contributed to the development of promotional materials for events.

SKILLS

Project coordination

Multimedia production

Technical support

Audience engagement

Team collaboration

Event logistics

EDUCATION

Bachelor of Arts in Media Production

2015 – 2019

University of Washington

ACHIEVEMENTS

- Increased event visibility by 30% through strategic marketing initiatives.
- Recognized for outstanding contributions to production at the National E-Sports Conference.
- Successfully improved event logistics, resulting in a 20% reduction in operational costs.

LANGUAGES

English

Spanish

French