



MICHAEL ANDERSON

LEAD E-SPORTS PRODUCTION MANAGER

PROFILE

Dynamic E-Sports Production Manager with extensive experience in managing large-scale gaming tournaments and live streaming events. Demonstrates an exceptional ability to blend technical expertise with creative vision, resulting in groundbreaking productions that resonate with audiences worldwide. Skilled in the utilization of advanced production tools and software to elevate the quality of broadcasts.

EXPERIENCE

LEAD E-SPORTS PRODUCTION MANAGER

Champion Gaming

2016 - Present

- Directed the production of over 30 major e-sports tournaments, ensuring high-quality broadcasting standards.
- Implemented a new production workflow that decreased setup time by 25%.
- Collaborated with technical teams to integrate augmented reality features into live broadcasts.
- Trained and mentored junior production staff, fostering professional development and team cohesion.
- Analyzed viewer feedback to refine production processes and improve audience satisfaction.
- Negotiated contracts with vendors, achieving cost savings of 20% across multiple events.

E-SPORTS PRODUCTION ASSOCIATE

NextGen E-Sports

2014 - 2016

- Assisted in the planning and execution of live e-sports events, focusing on audience engagement strategies.
- Supported technical teams in the setup and testing of equipment prior to events.
- Gathered and analyzed viewership data to inform production decisions and strategies.
- Contributed to the creative development of event branding and promotional materials.
- Managed event schedules and logistics, ensuring timely execution of all production elements.
- Collaborated with marketing teams to enhance social media outreach and event visibility.

CONTACT

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SKILLS

- Event management
- Technical production
- Creative direction
- Audience analysis
- Team collaboration
- Vendor negotiation

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN FILM
PRODUCTION, FULL SAIL UNIVERSITY

ACHIEVEMENTS

- Recognized as 'Employee of the Year' for outstanding contributions to event production.
- Increased viewer engagement by 35% through innovative promotional strategies.
- Successfully launched a new series of live-streamed events, resulting in a 50% increase in audience reach.