



# Michael ANDERSON

## LEAD E-SPORTS OPERATIONS MANAGER

### CONTACT

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### SKILLS

- Event Coordination
- Financial Management
- Technology Solutions
- Continuous Improvement
- Stakeholder Relations
- Market Analysis

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF SCIENCE IN BUSINESS  
ADMINISTRATION, UNIVERSITY OF  
FLORIDA**

### ACHIEVEMENTS

- Increased event profitability by 30% through strategic budget management.
- Awarded 'Best E-Sports Manager' by the International Gaming Association in 2022.
- Successfully launched a player loyalty program that boosted engagement.

Results-driven E-Sports Operations Manager with a comprehensive background in managing competitive gaming environments and events. Possesses a unique blend of strategic vision and operational expertise, ensuring the seamless execution of high-profile tournaments. Demonstrates a commitment to fostering a vibrant e-sports community through innovative engagement strategies and exceptional player experiences. Adept at analyzing market trends and utilizing insights to inform operational adjustments that drive growth.

### WORK EXPERIENCE

#### LEAD E-SPORTS OPERATIONS MANAGER

Champion Gaming League

2020 - 2025

- Led the operational planning and execution of over 50 major e-sports events annually.
- Developed partnerships with key industry stakeholders to enhance event offerings.
- Utilized financial management software to monitor and report on budget performance.
- Implemented innovative technology solutions to streamline event operations.
- Conducted training sessions for junior staff on operational best practices.
- Managed post-event evaluations to drive continuous improvement initiatives.

#### OPERATIONS ASSOCIATE

E-Sports Central

2015 - 2020

- Supported the planning process for regional e-sports tournaments and competitions.
- Coordinated logistics for player check-ins and event registrations.
- Assisted in the development of promotional materials to boost attendance.
- Maintained event documentation and reports for future reference.
- Engaged with players and fans to gather feedback and improve future events.
- Monitored event timelines to ensure adherence to schedules.