MA

MICHAEL ANDERSON

E-SPORTS PERFORMANCE ANALYST

CONTACT

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📍 San Francisco, CA

SKILLS

- Statistical Analysis
- A/B Testing
- Data Visualization
- SQL
- Data Cleaning
- Game Analytics

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN COMPUTER SCIENCE, UNIVERSITY OF WASHINGTON

ACHIEVEMENTS

- Improved player engagement by 25% through data-informed game updates.
- Recognized as 'Employee of the Month' for outstanding analytical contributions.
- Presented at the International E-Sports Conference on data-driven strategies.

PROFILE

Dynamic E-Sports Data Analyst with a proven track record in leveraging data to enhance competitive gaming strategies. Expertise in statistical analysis and performance metrics, combined with innovative problem-solving skills, enables the extraction of meaningful insights from extensive datasets. Recognized for the ability to translate complex findings into strategic recommendations for stakeholders at all levels.

EXPERIENCE

E-SPORTS PERFORMANCE ANALYST

Blizzard Entertainment

2016 - Present

- Utilized advanced statistical techniques to analyze player performance data across multiple titles.
- Designed and implemented A/B testing frameworks to evaluate game features.
- Collaborated with developers to optimize game balancing based on data insights.
- Presented analytical findings to executive teams, influencing strategic game development decisions.
- Created comprehensive reports detailing player engagement trends and behaviors.
- Led workshops on data utilization for non-technical staff to enhance overall data literacy.

JUNIOR DATA ANALYST

Valve Corporation

2014 - 2016

- Assisted in analyzing user data to improve game features and player satisfaction.
- Developed automated reporting tools to streamline data analysis processes.
- Engaged in data cleaning and preparation to ensure high-quality datasets for analysis.
- Collaborated with marketing to measure campaign effectiveness using analytics.
- Contributed to team brainstorming sessions to develop data-driven strategies.
- Maintained documentation of data processes and methodologies for future reference.