



MICHAEL ANDERSON

Senior Data Analyst

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SUMMARY

Meticulously analytical E-Sports Data Analyst with a robust background in data science and statistical modeling, possessing extensive experience in the gaming industry. Proficient in utilizing advanced analytical tools to derive actionable insights from complex datasets, thereby enhancing team performance and strategic decision-making. Demonstrates a profound understanding of player behavior and performance metrics, translating data into impactful narratives that drive competitive advantage.

WORK EXPERIENCE

Senior Data Analyst Epic Games

Jan 2023 - Present

- Conducted in-depth analysis of player engagement metrics to inform game design improvements.
- Developed predictive models to forecast player retention and monetization trends.
- Utilized SQL and Python for data extraction and manipulation, ensuring data integrity.
- Collaborated with game designers to implement data-driven changes, leading to a 20% increase in user satisfaction.
- Presented findings to stakeholders, translating complex data into actionable insights.
- Mentored junior analysts, enhancing team competency in data analysis techniques.

Data Analyst Riot Games

Jan 2020 - Dec 2022

- Analyzed player feedback and behavioral data to identify areas for game improvement.
- Developed dashboards using Tableau to visualize key performance indicators.
- Worked with marketing teams to assess the effectiveness of promotional campaigns.
- Automated data collection processes, reducing reporting time by 30%.
- Participated in cross-departmental meetings to align data initiatives with business goals.
- Contributed to white papers on gaming analytics, enhancing company visibility in the industry.

EDUCATION

Master of Science in Data Analytics, University of California, Los Angeles

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** Data Analysis, SQL, Python, Tableau, Statistical Modeling, Predictive Analytics
- **Awards/Activities:** Increased player retention rates by 15% through targeted data strategies.
- **Awards/Activities:** Received the 'Innovative Analyst Award' for exceptional contributions to data-driven projects.
- **Awards/Activities:** Published research on E-Sports analytics in a leading industry journal.
- **Languages:** English, Spanish, French