



MICHAEL ANDERSON

INSTRUCTIONAL DESIGNER

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Articulate Rise
- Adobe Captivate
- Graphic Design
- E-Learning Development
- Project Management
- Needs Assessment

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN EDUCATIONAL TECHNOLOGY, UNIVERSITY OF LEARNING

ACHIEVEMENTS

- Increased course completion rates by 15% through innovative design strategies.
- Recognized as Employee of the Month for outstanding contributions to course development.
- Successfully launched a new online training program that received positive feedback from 90% of participants.

PROFILE

With a strong foundation in instructional design and a keen eye for detail, I have spent the last 5 years creating high-quality e-learning courses that cater to both corporate and educational sectors. My approach emphasizes the importance of user experience, ensuring that learners can easily navigate the content while remaining engaged throughout.

EXPERIENCE

INSTRUCTIONAL DESIGNER

Global Tech Solutions

2016 - Present

- Developed over 15 e-learning courses for a diverse audience using Articulate Rise.
- Collaborated with cross-functional teams to align course content with organizational objectives.
- Conducted needs assessments to identify gaps in training and learning opportunities.
- Created storyboards and prototypes to visualize course design before development.
- Implemented feedback mechanisms to gather learner insights and improve course materials.
- Facilitated training sessions for users on how to navigate the LMS effectively.

E-LEARNING DEVELOPER

Education Innovations

2014 - 2016

- Designed interactive e-learning modules that increased learner engagement by 20%.
- Utilized graphic design software to create visually appealing course materials.
- Managed project timelines and deliverables to ensure timely completion of learning solutions.
- Conducted user testing to gather feedback and enhance course functionality.
- Worked closely with instructional SMEs to ensure accuracy and relevance of content.
- Trained faculty on best practices for online course delivery and assessment.