



# MICHAEL ANDERSON

## Corporate E-Learning Designer

Innovative E-Learning Curriculum Designer with 9 years of experience in the corporate sector, focused on creating effective training solutions that enhance employee performance. Expertise in analyzing organizational training needs and developing customized e-learning programs that align with business objectives. Proficient in using various authoring tools and learning management systems to deliver engaging content that promotes knowledge retention and skill application.

### CONTACT

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- San Francisco, CA

### EDUCATION

**Master of Business Administration**  
University of Michigan  
2012

### SKILLS

- Corporate Training
- E-Learning Development
- Instructional Design
- Performance Evaluation
- Data Analytics
- Team Collaboration

### LANGUAGES

- English
- Spanish
- French

### WORK EXPERIENCE

#### Corporate E-Learning Designer 2020-2023

Tech Innovations Inc.

- Developed and implemented over 35 e-learning courses focused on employee professional development.
- Utilized Adobe Captivate and Camtasia to create engaging video content and simulations.
- Collaborated with department heads to identify training needs and align learning objectives.
- Conducted evaluations to measure training effectiveness and learner satisfaction.
- Analyzed feedback and performance data to refine course offerings, resulting in a 30% improvement in skill application.
- Facilitated training workshops for employees on new software and tools.

#### Instructional Designer 2019-2020

Global Training Solutions

- Created e-learning modules for onboarding and compliance training for new hires.
- Worked with SMEs to gather content and develop engaging instructional materials.
- Designed assessments that aligned with organizational learning objectives.
- Monitored learner progress and engagement through data analytics.
- Provided feedback and recommendations to improve training materials based on evaluations.
- Participated in cross-functional teams to enhance the overall effectiveness of training programs.

### ACHIEVEMENTS

- Increased employee training completion rates by 50% through engaging course designs.
- Recognized with the 'Excellence in Training Award' in 2021 for outstanding contributions to corporate training.
- Published a paper on the impact of e-learning on employee performance in a business journal.