



MICHAEL ANDERSON

E-LEARNING CURRICULUM SPECIALIST

CONTACT

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-  San Francisco, CA

SKILLS

- Curriculum Development
- E-Learning Technologies
- Needs Assessment
- Multimedia Design
- Learning Analytics
- Team Collaboration

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN EDUCATIONAL TECHNOLOGY, UNIVERSITY OF CALIFORNIA, 2013

ACHIEVEMENTS

- Recognized for outstanding contributions to course development with the 'Excellence in Instructional Design' award in 2020.
- Increased course completion rates by 35% through innovative instructional strategies.
- Presented at the National Conference on E-Learning about trends in online education.

PROFILE

Results-driven E-Learning Curriculum Designer with 10 years of experience in higher education and corporate training environments. Passionate about leveraging digital technologies to create impactful learning experiences that meet the needs of diverse student populations. Adept at applying instructional design models and theories to produce interactive and engaging online content. Proven track record in developing comprehensive training programs that enhance knowledge and skills for professional growth.

EXPERIENCE

E-LEARNING CURRICULUM SPECIALIST

Tech Learning Institute

2016 - Present

- Designed and developed over 40 online courses for adult learners in technical fields.
- Utilized Camtasia and Articulate 360 to create interactive video tutorials and simulations.
- Conducted needs assessments to identify gaps in training and inform course development.
- Collaborated with faculty to integrate experiential learning components into online courses.
- Analyzed user feedback to improve course content, leading to a 25% increase in satisfaction ratings.
- Facilitated training sessions on effective online teaching strategies for instructors.

INSTRUCTIONAL DESIGNER

Corporate Training Solutions

2014 - 2016

- Developed e-learning modules for employee onboarding and compliance training.
- Worked with SMEs to gather content and create engaging instructional materials.
- Implemented a new LMS that streamlined course delivery and tracking.
- Designed assessments that aligned with learning objectives and measured learner outcomes.
- Conducted user testing and gathered data to refine course offerings.
- Created a resource library of training materials and guides for trainers and employees.