



MICHAEL ANDERSON

Senior E-Learning Designer

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SUMMARY

Dynamic and innovative E-Learning Curriculum Designer with over 8 years of experience in developing and implementing engaging online learning programs. Possesses a solid background in instructional design principles and a passion for integrating technology into education. Skilled in collaborating with educators and subject matter experts to create tailored learning experiences that meet diverse learner needs.

WORK EXPERIENCE

Senior E-Learning Designer Innovative Learning Solutions

Jan 2023 - Present

- Led the design and development of over 50 interactive e-learning courses for various clients.
- Utilized Articulate Storyline and Adobe Captivate to create engaging multimedia content.
- Collaborated with a team of 10 instructional designers to develop a new training curriculum that increased learner engagement by 40%.
- Conducted needs assessments and evaluation metrics to measure course effectiveness and learner satisfaction.
- Implemented feedback from pilot testing to refine and enhance course materials, resulting in a 30% improvement in retention rates.
- Facilitated workshops on best practices in e-learning design and technology integration for faculty and staff.

E-Learning Developer Global Education Corp

Jan 2020 - Dec 2022

- Designed and developed over 25 online courses focused on adult education and professional development.
 - Utilized Learning Management Systems (Moodle and Canvas) to deliver and manage online learning experiences.
 - Created assessments and quizzes to evaluate learner progress and course effectiveness.
 - Worked closely with subject matter experts to ensure content accuracy and relevance.
 - Analyzed user data to inform course updates and improvements, achieving a 20% increase in course completion rates.
 - Participated in cross-functional teams to enhance the learning experience with new educational technologies.
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EDUCATION

Master of Education in Instructional Design, University of Maryland, 2015

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** Instructional Design, E-Learning Development, Project Management, Learning Management Systems, Multimedia Production, Curriculum Development
- **Awards/Activities:** Received the 'Innovative Educator Award' from the National E-Learning Association in 2021.
- **Awards/Activities:** Successfully increased course enrollment by 50% through targeted marketing strategies.
- **Awards/Activities:** Published an article on best practices in online learning in a leading educational journal.
- **Languages:** English, Spanish, French