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## **EXPERTISE SKILLS**

- Magento
- PrestaShop
- HTML
- CSS
- JavaScript
- SEO
- UX Design
- Customer Service

## **LANGUAGES**

- English
- Spanish
- French

## **CERTIFICATION**

- Associate Degree in Web Development, Community College of Tech, 2018

## **REFERENCES**

### **John Smith**

Senior Manager, Tech Corp  
john.smith@email.com

### **Sarah Johnson**

Director, Innovation Labs  
sarah.j@email.com

### **Michael Brown**

VP Engineering, Solutions Inc  
mbrown@email.com

# MICHAEL ANDERSON

## E-COMMERCE WEB DEVELOPER

Creative and results-driven E-Commerce Web Developer with 3 years of experience in building and maintaining e-commerce websites for small to mid-sized businesses. I am proficient in using platforms such as Magento and PrestaShop, and I have a strong understanding of the full software development lifecycle. My role often involves collaborating with clients to understand their unique business needs and translating them into functional and appealing web designs.

## **PROFESSIONAL EXPERIENCE**

### **Small Business Solutions**

*Mar 2018 - Present*

E-Commerce Web Developer

- Designed and developed e-commerce websites on Magento, ensuring optimal user experience.
- Collaborated with clients to gather requirements and deliver customized solutions.
- Implemented SEO best practices, resulting in a 30% increase in search engine visibility.
- Managed product uploads and inventory management systems for accuracy.
- Conducted training sessions for clients on website management and updates.
- Created engaging content to enhance product descriptions and improve sales.

### **Digital Commerce Agency**

*Dec 2015 - Jan 2018*

Web Development Intern

- Assisted in the development of e-commerce platforms using PrestaShop.
- Supported front-end development tasks including HTML, CSS, and JavaScript.
- Participated in user testing sessions to identify areas for improvement.
- Helped maintain website performance by conducting regular updates and backups.
- Collaborated with marketing teams on promotional campaigns.
- Gained experience in customer service by responding to client inquiries.

## **ACHIEVEMENTS**

- Increased client website traffic by 25% through effective SEO strategies.
- Received positive feedback from clients for exceptional service and support.
- Successfully launched over 15 e-commerce sites within tight deadlines.