



MICHAEL ANDERSON

Senior E-Commerce Developer

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SUMMARY

Dynamic and detail-oriented E-Commerce Web Developer with over 5 years of experience in designing, developing, and maintaining innovative e-commerce solutions. I have a strong background in front-end and back-end technologies, including HTML, CSS, JavaScript, and PHP, with particular expertise in e-commerce platforms such as Shopify and WooCommerce. My experience includes collaborating with cross-functional teams to deliver user-centric web applications that enhance the shopping experience and drive conversion rates.

WORK EXPERIENCE

Senior E-Commerce Developer Tech Retail Solutions

Jan 2023 - Present

- Developed and optimized e-commerce websites using Shopify and WooCommerce, enhancing user experience.
- Collaborated with marketing teams to implement SEO strategies that increased organic traffic by 40%.
- Integrated payment gateways and third-party APIs, reducing transaction errors by 25%.
- Managed a team of junior developers, providing mentorship and training on best practices.
- Conducted A/B testing to improve site conversion rates, resulting in a 20% increase in sales.
- Analyzed website analytics to drive data-driven decisions and improvements.

E-Commerce Web Developer Innovative Solutions Inc.

Jan 2020 - Dec 2022

- Designed and implemented responsive e-commerce websites focused on customer engagement.
 - Utilized HTML5, CSS3, and JavaScript frameworks to enhance site functionality.
 - Worked closely with UX/UI designers to create user-friendly interfaces.
 - Optimized website loading speed, achieving a 30% reduction in bounce rate.
 - Implemented tracking systems for customer behavior, leading to targeted marketing strategies.
 - Conducted regular maintenance and updates to ensure website security and performance.
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EDUCATION

Bachelor of Science in Computer Science, University of Tech, 2015

Sep 2019 - Oct 2020

ADDITIONAL INFORMATION

- **Technical Skills:** HTML, CSS, JavaScript, PHP, Shopify, WooCommerce, SEO, API Integration
- **Awards/Activities:** Increased online sales by 50% through strategic website redesign and optimization.
- **Awards/Activities:** Received 'Employee of the Year' award for outstanding contributions to e-commerce projects.
- **Awards/Activities:** Successfully managed a budget of \$100,000 for e-commerce initiatives, delivering projects on time and under budget.
- **Languages:** English, Spanish, French