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SKILLS

- Data Analysis
- Power BI
- Excel
- Marketing Collaboration
- Performance Metrics
- Competitive Analysis

EDUCATION

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY, UNIVERSITY OF TECH

LANGUAGE

- English
- Spanish
- German

ACHIEVEMENTS

- Contributed to a 20% increase in online revenue through targeted campaign analysis.
- Acknowledged for outstanding performance in data reporting and visualization.
- Played an integral role in a project that improved customer satisfaction scores.

Michael Anderson

E COMMERCE ANALYST

Dynamic E Commerce Revenue Analyst with a solid foundation in analytical methodologies and a deep commitment to enhancing revenue streams through data analysis. Expertise in identifying trends and leveraging insights to drive strategic decisions that align with business goals. Recognized for the ability to communicate complex data insights effectively to diverse stakeholders.

EXPERIENCE

E COMMERCE ANALYST

Smart Retail Solutions

2016 - Present

- Conducted detailed analyses of online sales performance and customer behavior.
- Utilized Excel and Power BI to create dynamic reports and dashboards.
- Collaborated with marketing to design and implement targeted campaigns.
- Monitored and reported on key performance metrics.
- Developed insights to support pricing and promotional strategies.
- Presented analytical findings to cross-functional teams to guide decision-making.

JUNIOR DATA ANALYST

Tech Retail Partners

2014 - 2016

- Assisted in the analysis of sales data to identify areas for improvement.
- Supported the development of reports for management review.
- Utilized data visualization tools to present findings.
- Collaborated with the marketing team on various campaigns.
- Conducted competitor analysis to inform pricing strategies.
- Participated in team meetings to share insights and recommendations.