



# Michael ANDERSON

## DONOR ENGAGEMENT MANAGER

Proactive and detail-oriented Donor Coordination Officer with a strong background in managing donor relations and fundraising operations. Expertise in developing and implementing donor engagement strategies that enhance retention and satisfaction. Demonstrated ability to analyze donor data and trends to inform outreach efforts and improve fundraising outcomes. Committed to fostering a collaborative environment that encourages team success and maximizes donor contributions.

### CONTACT

- 📞 (555) 234-5678
- ✉️ michael.anderson@email.com
- 🌐 www.michaelanderson.com
- 📍 San Francisco, CA

### SKILLS

- Donor Management
- Fundraising Operations
- Data Analysis
- Community Outreach
- CRM Systems
- Event Management

### LANGUAGES

- English
- Spanish
- French

### EDUCATION

**BACHELOR OF SCIENCE IN NONPROFIT  
MANAGEMENT, FLORIDA STATE  
UNIVERSITY, 2019**

### ACHIEVEMENTS

- Increased donor engagement by 25% through targeted outreach campaigns.
- Recognized for outstanding service with the 'Employee of the Month' award.
- Successfully organized a charity gala that exceeded fundraising goals by 15%.

### WORK EXPERIENCE

#### DONOR ENGAGEMENT MANAGER

United Way

2020 - 2025

- Designed donor engagement initiatives that increased participation in fundraising events by 40%.
- Managed a comprehensive donor tracking system to enhance relationship management.
- Conducted outreach campaigns targeting lapsed donors, resulting in a 30% reactivation rate.
- Coordinated volunteer efforts to support fundraising activities and community outreach.
- Analyzed donor feedback to refine engagement strategies and improve satisfaction.
- Facilitated workshops on effective donor communication for staff and volunteers.

#### DEVELOPMENT ASSOCIATE

Children's Fund

2015 - 2020

- Assisted in the planning and execution of fundraising events that raised over \$250,000.
- Maintained accurate donor records and generated reports for management review.
- Engaged with community members to promote fundraising initiatives and enhance visibility.
- Utilized social media to increase awareness and engagement among potential donors.
- Tracked and analyzed fundraising metrics to assess campaign effectiveness.
- Supported grant writing efforts, contributing to successful funding proposals.