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## SKILLS

- Strategic Planning
- Stakeholder Engagement
- GIS Analysis
- Program Management
- Community Needs Assessment
- Environmental Conservation

## EDUCATION

**MASTER OF SCIENCE IN ENVIRONMENTAL SCIENCE, OREGON STATE UNIVERSITY, 2009**

## LANGUAGE

- English
- Spanish
- German

## ACHIEVEMENTS

- Recognized for excellence in park development by the National Parks Association.
- Successfully increased park visitation by 1.5 million through strategic marketing initiatives.
- Developed a community engagement model that became a standard for regional planning.

# Michael Anderson

## RECREATION PLANNING MANAGER

Strategic thinker and adept manager with over 14 years of experience in outdoor recreation planning and development. This individual has a proven ability to analyze market trends and develop initiatives that enhance user engagement while promoting environmental conservation. Known for building strong relationships with stakeholders, including community leaders and advocacy groups, to foster collaborative solutions to outdoor management challenges.

## EXPERIENCE

### RECREATION PLANNING MANAGER

Regional Parks Authority

2016 - Present

- Led the development of a strategic plan for regional parks, increasing visitor satisfaction by 35%.
- Conducted community needs assessments to inform program offerings and facility upgrades.
- Collaborated with environmental organizations to promote conservation initiatives within parks.
- Managed a team of planners and volunteers, ensuring effective project execution.
- Utilized GIS technology for site analysis and planning, enhancing decision-making processes.
- Facilitated public meetings to engage community input on park development projects.

### OUTDOOR PROGRAM SPECIALIST

Adventure Recreation Center

2014 - 2016

- Designed and implemented outdoor programs that increased community participation by 45%.
- Coordinated events promoting outdoor activities, attracting over 2,000 participants.
- Developed training materials for staff on outdoor safety and program facilitation.
- Established partnerships with local schools to enhance educational programming.
- Conducted program evaluations, leading to enhancements in service delivery.
- Managed social media campaigns to increase program awareness and engagement.