



Michael ANDERSON

YOUTH PROGRAM DIRECTOR

Innovative and results-oriented leader in outdoor recreation with a focus on youth engagement and education. With over 10 years of experience, this individual has successfully developed and implemented programs that inspire young people to connect with nature and develop lifelong outdoor skills. A proven ability to lead diverse teams and cultivate partnerships with educational institutions, community organizations, and private sectors.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Youth Engagement
- Program Development
- Community Partnerships
- Safety Management
- Volunteer Training
- Marketing

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF SCIENCE IN RECREATION MANAGEMENT, UNIVERSITY OF NORTH CAROLINA, 2013

ACHIEVEMENTS

- Awarded the National Youth Program Excellence Award for outstanding program development.
- Increased youth participation in outdoor education by 60% through innovative programming.
- Successfully launched a scholarship program for underprivileged youth, providing access to outdoor experiences.

WORK EXPERIENCE

YOUTH PROGRAM DIRECTOR

Outdoor Youth Leadership Foundation

2020 - 2025

- Created and managed youth-focused outdoor programs, increasing participation by 70% in three years.
- Developed partnerships with over 15 schools to deliver educational outdoor experiences.
- Implemented a mentorship program connecting youth with outdoor professionals, enhancing skill development.
- Oversaw a team of 10 instructors, focusing on training and professional development.
- Conducted evaluations of program effectiveness, resulting in a 90% satisfaction rate among participants.
- Secured funding through grants and donations, totaling over \$200,000 for program expansion.

ADVENTURE COORDINATOR

City Recreation Center

2015 - 2020

- Designed and implemented adventure-based programs for youth, increasing engagement by 50%.
- Managed logistical aspects of outdoor trips, ensuring safety and compliance with regulations.
- Trained volunteers in outdoor leadership and safety, enhancing program delivery.
- Collaborated with local businesses to secure resources and sponsorships for events.
- Developed marketing materials targeting youth audiences, improving program visibility.
- Facilitated focus groups with participants to gather feedback and improve offerings.