



Michael ANDERSON

DIGITAL PRODUCTION ASSOCIATE

Versatile Digital Production Specialist with extensive experience in the production of high-quality digital content across various sectors. With a career spanning over 6 years, this individual has developed a keen eye for detail and a strong understanding of audience engagement strategies. Proficient in a range of digital production tools and software, ensuring that all content is not only visually appealing but also strategically aligned with marketing goals.

CONTACT

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- 📍 San Francisco, CA

SKILLS

- Digital Production
- Content Strategy
- Team Collaboration
- Social Media Management
- Project Support
- Research

LANGUAGES

- English
- Spanish
- French

EDUCATION

**BACHELOR OF SCIENCE IN DIGITAL
MEDIA, CALIFORNIA STATE
UNIVERSITY, FULLERTON**

ACHIEVEMENTS

- Contributed to a project that increased social media engagement by 25%.
- Recognized as 'Rising Star' for exceptional performance in digital production.
- Successfully completed a project ahead of schedule, enhancing team reputation.

WORK EXPERIENCE

DIGITAL PRODUCTION ASSOCIATE

Elite Media Group

2020 - 2025

- Assisted in the production of digital assets for marketing campaigns.
- Collaborated with designers to create visually appealing content.
- Managed social media accounts and scheduled content postings.
- Supported project managers in tracking project timelines and deliverables.
- Conducted research to inform content strategy and development.
- Participated in team meetings to brainstorm content ideas and strategies.

JUNIOR DIGITAL PRODUCER

Next Level Productions

2015 - 2020

- Produced engaging video content for online platforms.
- Assisted in editing and post-production processes.
- Conducted quality assurance checks to ensure content met specifications.
- Engaged with audiences through social media to promote content.
- Maintained digital asset libraries for easy access to resources.
- Contributed to the development of creative briefs for new projects.