MA

Michael
ANDERSON

B2B PAYMENTS PRODUCT MANAGER

Strategic Digital Payments Product Manager with a focus on B2B payment solutions and a proven record of enhancing operational workflows through innovative technologies. Demonstrates a thorough understanding of the complexities involved in corporate finance and payment processing. Expertise in developing and executing product strategies that align with organizational goals and market demands.

CONTACT

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📍 San Francisco, CA

SKILLS

- B2B Payments
- Process Optimization
- Client Relationship Management
- Data Analytics
- Product Strategy
- Training and Development

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF COMMERCE, UNIVERSITY OF BUSINESS, 2016

ACHIEVEMENTS

- Achieved a 30% increase in client satisfaction scores post-product launch.
- Recognized for driving the successful implementation of a multi-currency payment system.
- Enhanced operational efficiency, contributing to a 15% reduction in processing costs.

WORK EXPERIENCE

B2B PAYMENTS PRODUCT MANAGER
Corporate Finance Solutions
2020 - 2025

- Designed and launched a B2B invoicing solution that reduced payment processing times by 40%.
- Managed relationships with corporate clients to understand their payment needs and challenges.
- Conducted training sessions for clients on new product features and best practices.
- Analyzed client feedback to refine product offerings and enhance user experience.
- Collaborated with IT departments to ensure seamless integration of payment solutions.
- Presented product updates to senior leadership, highlighting performance metrics and growth opportunities.

PRODUCT DEVELOPMENT SPECIALIST
FinTech Partnership Group
2015 - 2020

- Contributed to the development of a corporate payment platform that facilitated transactions across multiple currencies.
- Engaged with stakeholders to gather requirements and translate them into actionable product features.
- Utilized data analytics to monitor product performance and identify areas for improvement.
- Supported marketing initiatives with insights on target audience behaviors and preferences.
- Developed product documentation and training materials for end-users.
- Participated in industry forums to stay updated on market trends and innovations.