

MICHAEL ANDERSON

Health Journalist

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Dedicated digital journalist with a focus on health and wellness reporting, committed to providing audiences with accurate and actionable information. Expertise in researching and reporting on health trends, medical advancements, and wellness practices. Proven ability to translate complex medical information into engaging narratives that empower readers to make informed decisions about their health.

WORK EXPERIENCE

Health Journalist | Wellness Today

Jan 2022 – Present

- Reported on emerging health trends, increasing audience engagement by 45%.
- Conducted interviews with leading health experts to provide authoritative insights.
- Produced multimedia content that educated audiences on health practices and policies.
- Utilized social media to disseminate health information and engage with the community.
- Collaborated with editorial teams to ensure accuracy and clarity in health reporting.
- Analyzed audience metrics to refine content strategies and improve outreach.

Freelance Health Writer | Various Health Publications

Jul 2019 – Dec 2021

- Contributed articles focusing on wellness and medical advancements to multiple outlets.
- Engaged with audiences through social media, increasing article shares by 75%.
- Utilized data visualization tools to enhance storytelling and audience understanding.
- Conducted workshops on health journalism for aspiring journalists.
- Participated in health conferences to stay updated on trends and issues.
- Collaborated with health organizations to produce credible content that promotes public health.

SKILLS

health journalism

multimedia storytelling

audience engagement

public health advocacy

collaboration

data visualization

EDUCATION

Bachelor of Science in Health Communication

2015 – 2019

University of North Carolina

ACHIEVEMENTS

- Received the Health Journalism Award for excellence in reporting in 2023.
- Increased readership by 65% through impactful health storytelling.
- Published articles that influenced public health policy and awareness.

LANGUAGES

English

Spanish

French