



MICHAEL ANDERSON

DIGITAL LEARNING DESIGNER

CONTACT

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-  San Francisco, CA

SKILLS

- mobile learning
- course design
- graphic design
- compliance training
- user experience
- data analysis

LANGUAGES

- English
- Spanish
- French

EDUCATION

BACHELOR OF ARTS IN EDUCATIONAL TECHNOLOGY

ACHIEVEMENTS

- Led a project that resulted in a 50% reduction in training time for healthcare staff.
- Received the 'Excellence in Education' award for innovative mobile learning solutions.
- Increased course completion rates by 20% through targeted user engagement strategies.

PROFILE

I am a Digital Instructional Designer with over 5 years of experience specializing in mobile learning solutions. My journey began with a passion for creating accessible educational content that is engaging and effective across various devices. With a solid foundation in graphic design and educational theory, I have developed a keen ability to create visually appealing and user-friendly courses that cater to diverse audiences.

EXPERIENCE

DIGITAL LEARNING DESIGNER

HealthWise Academy

2016 - Present

- Developed mobile-friendly training modules for healthcare professionals, increasing engagement by 35%.
- Collaborated with medical experts to ensure accuracy and compliance in educational content.
- Implemented responsive design principles to enhance user experience across devices.
- Created interactive quizzes and assessments to reinforce learning objectives.
- Facilitated user testing sessions to gather feedback for course improvements.
- Tracked and analyzed learner progress data to inform future course iterations.

INSTRUCTIONAL MEDIA DESIGNER

CareTech Solutions

2014 - 2016

- Designed and developed e-learning courses focusing on medical compliance and best practices.
- Utilized tools like Adobe Captivate and Camtasia to create engaging video content.
- Worked with stakeholders to define learning goals and outcomes for each course.
- Implemented a feedback mechanism to continuously improve course quality.
- Engaged in ongoing professional development to remain current with industry trends.
- Produced instructional materials that were recognized by industry leaders for quality and effectiveness.